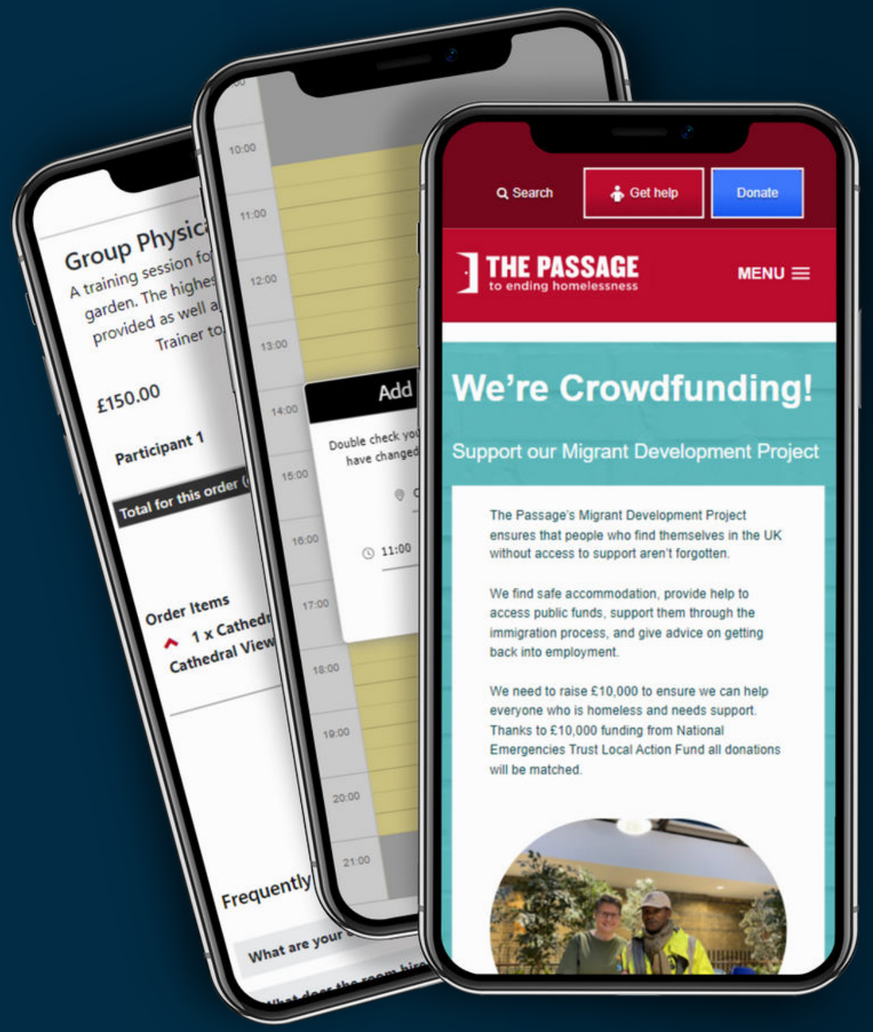
ROOM & VENUE SCHEDULING AUTOMATION

AUTOMATING BOOKABLE VENUES INCLUDING MEETING ROOMS, CONFERERENCE SPACES AND A ROOFTOP GARDEN IN CENTRAL LONDON.

A BookingLive Case Study

bookinglive | THE PASSAGE to ending homelessness



ABOUT

THE PASSAGE
to ending homelessness

The Passage are a London based Charity that provides accommodation, community and support services for those at risk of becoming street homeless, those who are street homeless and those who are victims of modern slavery. Their vision is of a society where street homelessness no longer exists and where everyone has a place to call home.

With a focus on prevention and progression, The Passage manages a number of accommodation projects and housing solutions; including their No Night service which offers immediate hotel stays and makes rapids interventions for those who are sleeping rough, as even one night spent sleeping out can make recovery and resettlement much more difficult.

They also do a lot of work providing support to individuals to help navigate the complexities of statutory services around mental health and wellbeing, substance misuse and issues. The Passage has NHS nurses on site at all times to provide the best possible care.

To end homelessness for good, The Passage believe that careers, not just jobs, are the best way for someone to sustain their new home. They support individuals across the length of an employment journey, focussing on wellbeing and resilience before an individual finds employment.

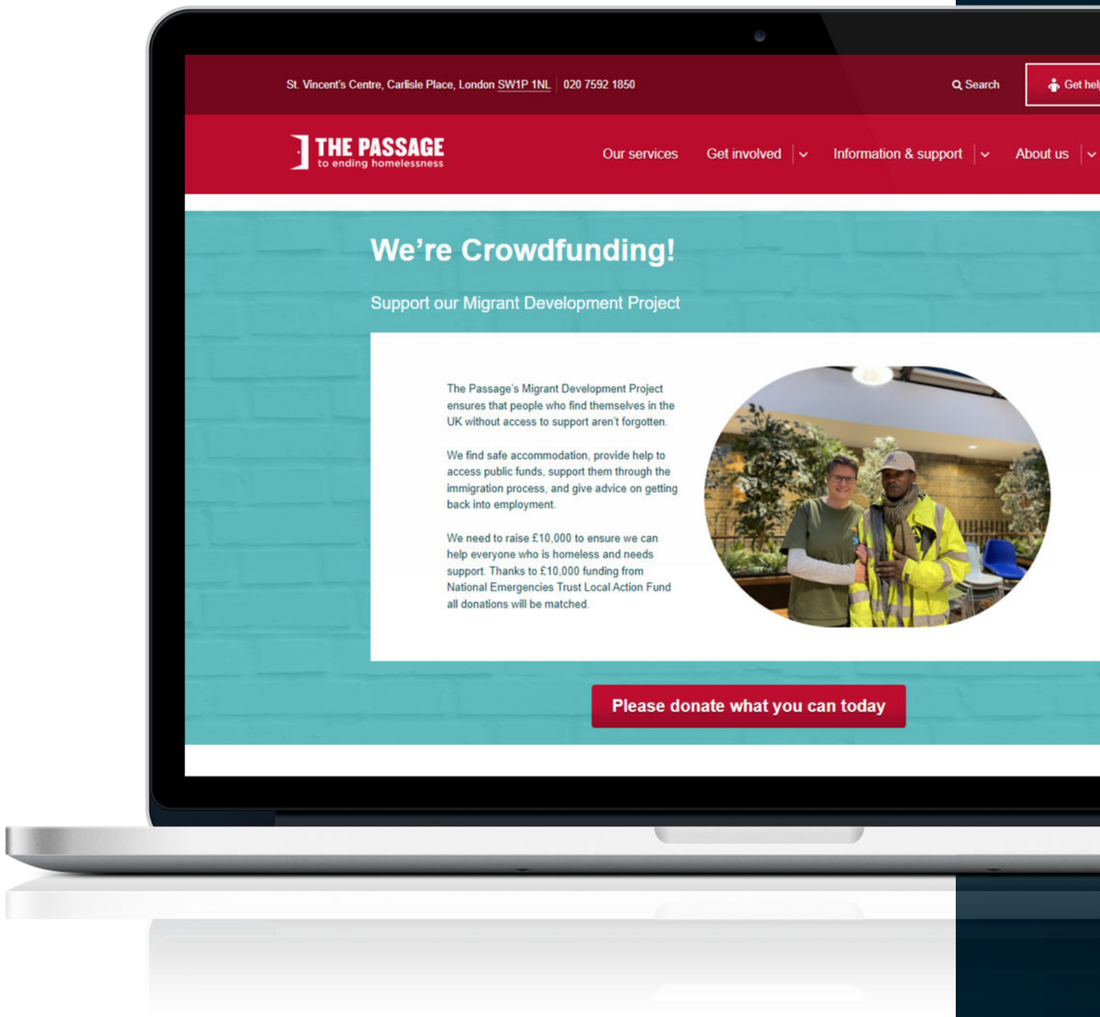
THE PASSAGE & BOOKINGLIVE

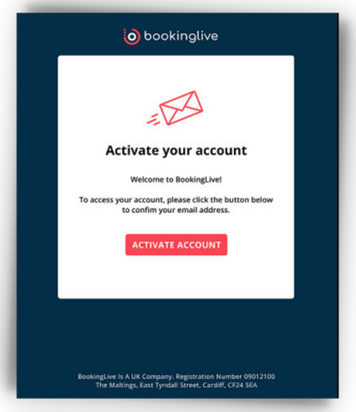
BookingLive supports The Passage by automating the booking process of their spaces available in **Cathedral View**.

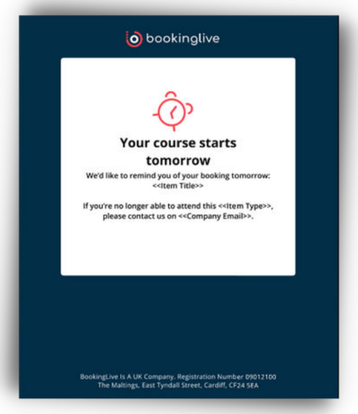
From formal work events, to evening drinks receptions and summer barbeques; any money that is generated through Cathedral View gets invested straight back into the charity.

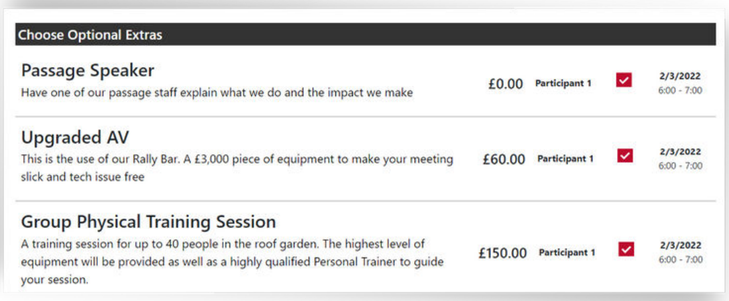
> **BookingLive is the PA I wish I had!**
>
> **Sarah Ryder - Venue and Trading Coordinator**

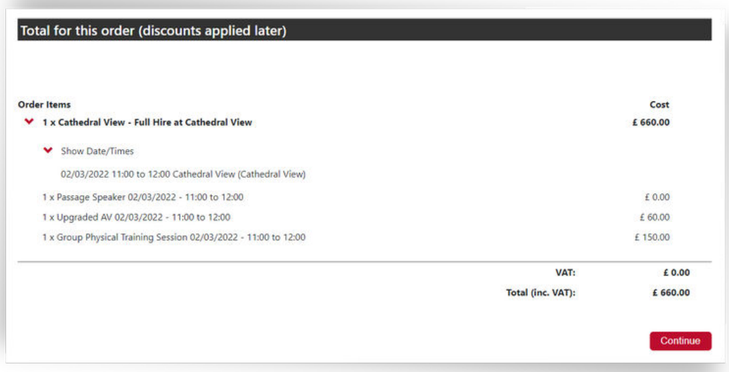
Managing the entire booking process from date selection to payment, an automated booking system relieves administrative burden.











FEATURES

CUSTOM MESSAGING

Ensuring all customers receive the necessary booking information at the point of booking and further information such as feedback requests after booking which results in a huge relief in administrative burden.

PRODUCT UPSELLS

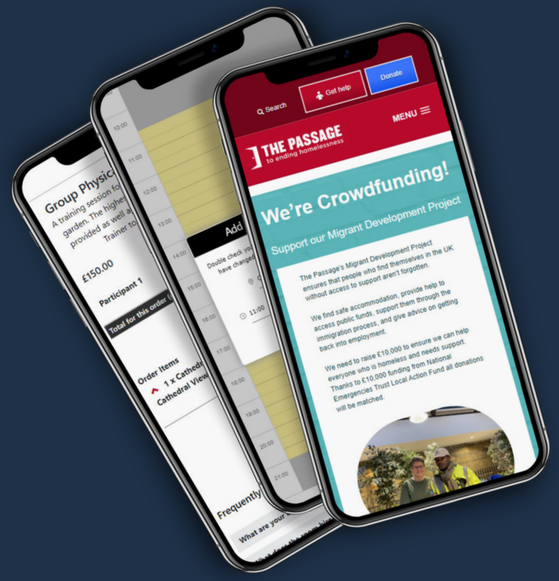
Increasing revenue per customer by utilising upsells, such as speakers, catering and equipment, alongside initial bookings which therefore maximises overall ROI.

PRICING SCHEMES

Offering different pricing options for varying resources and venue spaces, demonstrating transparent value to all potential and returning customers.

"WE CAN DO SO MANY EVENTS HERE, BUT IT MAKES IT HARDER TO STREAMLINE EVERYTHING. SO, THAT'S WHAT BOOKINGLIVE DOES, IT MEANS THAT OUR BREAD AND BUTTER BOOKINGS CAN JUST COME STRAIGHT THROUGH AND BE DEALT WITH ALL ON A SYSTEM AND NOT BY ME!"

Sarah Ryder - Venue and Trading Coordinator



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HOW CAN YOU HELP?

Get involved

There is a multitude of ways you can help The Passage. Take a look at the "Get Involved" page on their website and find out how you can help with fundraising, initiate corporate partnerships or make a donation to their frontline services.

Or, think of **Cathedral View** for your next event or work function. All profits go towards The Passage, helping vulnerable people transform their lives.

FIND OUT MORE

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NEXT STEPS

To find out how BookingLive can help transform your business, boost sales and minimise administrative burden - contact us today

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BOOK A DEMO

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