

# CASE STUDY

## BRISTOL CITY



**BRISTOL**  
2015 EUROPEAN  
GREEN CAPITAL

**“IN JUST OVER 3 WEEKS WE HAD  
TAKEN OVER 60 BOOKINGS, WITH  
4,200 KIDS ATTENDING OUR  
WORKSHOPS.”**

BRISTOL CITY COUNCIL



**Industry:**  
Classes / Events



**Dates:**  
April 2015 -  
November 2015



**Contract value:**  
£2,451.60

## BACKGROUND

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BRISTOL 2015 was set up to facilitate Bristol's year as the European Green Capital. As part of their year celebration, BRISTOL 2015 ran a range of school programmes to engage the next generation in sustainability. With 116 schools in Bristol able to take part in five workshops, there was a challenge of sharing availability with schools as well as minimising the administration work that comes with each booking.

## CHALLENGES

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- Teachers are restricted for time and busy during booking hours. Meaning it is currently difficult for them to book the workshops.
- Spending hours of time a week on admin work for each booking.
- They were looking for a powerful and cost-effective booking system, which was easy to use for busy teachers but struggled to find something which met their needs.

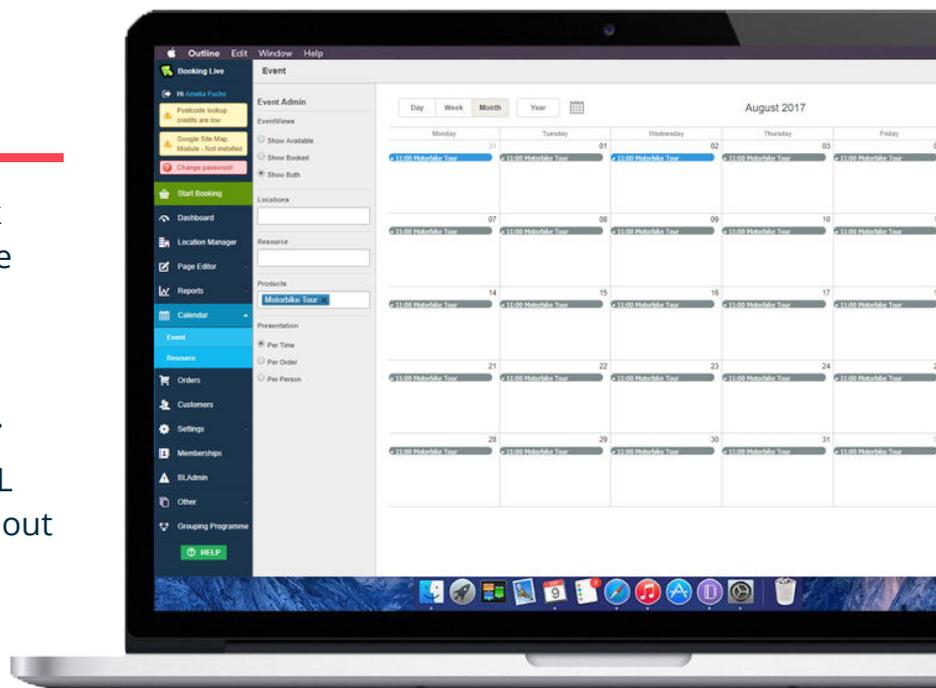
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### SOLUTIONS

- Their customers are now able to book anytime on any device, making it more convenient for them.
- BRISTOL 2015 now have the ability to collect all data at the point of booking.
- BookingLive's software allows BRISTOL 2015 to run multiple sessions throughout the day



### RESULTS

- They are now able to run multiple sessions throughout a day and can change the sessions with ease.
- Taking bookings online has reduced the amount of admin work they have to do per booking. A lot of this is automated through the booking system itself.
- A simple and straightforward booking process for the teachers to book on. With increase usability due to the colour coding of the calendar.

### CONTACT BOOKINGLIVE

If you'd like to learn about how an online BookingLive system could enhance your business, call us on 01179 338 632 or email [sales@bookinglive.com](mailto:sales@bookinglive.com).



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Building engaging web pages.